

MICHAEL STUBER D&I PIONEER GURU ENGINEER

“Shaping international business leadership and corporate culture for sustainable success and positive impact.”



Michael Stuber is the EMEA-level Diversity researcher, author, speaker and consultant, specialised in organisational change strategies for complex context. Over 25 years, he has worked on more than 400 projects in 30+ countries on 4 continents, helping blue chip companies across industries turn globalisation and societal change into drivers of business excellence — and advance DEI in ways that work across borders.

Current Signature Frameworks & Insights

- ❖ Context Trilogy – Regional, industry, and corporate culture factors that shape transformation success across markets informing positioning, scoping, toning and timing of change initiatives
- ❖ Triple-i D&I Upgrades – Insight-based, International, Innovative approaches that adapt DEI to business realities ensuring relevance in complex environments, operational traction and tangible value-add
- ❖ Diversity unites business & prosperity series – What matters for companies, employees & stakeholders?
- ❖ Anti-fragile learning from backlash – closing engagement, impact and leadership gaps for the benefit of all

Selected Publications

& Media Features

& Conference Presentations

35 Years of Diversity Performance, featured guest article, 4investors, 2025	Deutsche Welle TV: Corporate RacialEquity Moves in Europe, 2021	Duke Fuqua MBA European study visit & IncludeEU MasterClass: key-notes 2022
When Activism Shakes Up the Corporate Sphere, Sustainability Mag Luxembourg, 2023	Outside perspectives: Article series for Profiles in Leadership Journal (USA), 2017-2020, 2023/24	CEO Club dinner speech, global expert presentation, leadership talk, landmark event with IMS Luxembourg, 2023
10 Impactful Ways to (un)Learn D&I, TwentyThirty Blog Article, BMW Foundation Herbert Quandt, 2020	Bringing men on board with gender equality, Business Digest 2014	World HRD Congress, Mumbai, 'The Future of D&I' keynote, 2017 & day chair / host, 2018

Books

& Research

Diversity & Inclusion: The Propelling Performance Principle (3 editions: 2004, 2009, 2014)	An Analysis of Local and International D&I Practices all across Europe (with Cologne Business School), 2018
Books on Diversity Marketing Practice and Non-Discrimination Practice (Germany, 2001, 2007)	International comparative research studies of D&I management in Europe, PersonalQuarterly, 2017
D&I in Corporate Marketing, Communication & Reporting: 2002, 2007-2009, 2010/12/14/16/18	International Business Case Reports, research compendium 2009, 2012, 2014, 2016, 2018

Key Online Resources



- 📄 Personal website: <https://en.michael-stuber.biz>
- 📁 Dossier: www.european-diversity.com/about-us/michael-stuber
- 📝 Blog: <https://en.diversitymine.eu>
- § LinkedIn: <https://www.linkedin.com/in/michaelstuber>
- ▶ YouTube <https://www.youtube.com/@engineeringdei>